



**2017 Gorham Business Directory  
Display Advertising Rates**

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Town \_\_\_\_\_ ME Zip Code +4 \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax number \_\_\_\_\_

Web site \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

If you wish to order a display ad, please indicate the size you want to reserve. Don Cross will contact you to arrange a time to pick up your artwork, etc.

<b>Display Ad Sizes (All color ads) .....</b>	<b>Rate</b>
<input type="checkbox"/> 1/4 page ad Vertical 2 1/16 (w) x 3 1/2 (h).....	\$110
<input type="checkbox"/> 1/4 page ad Horiz. 4 1/4 (w) x 1 3/4 (h) .....	\$110
<input type="checkbox"/> 1/2 page ad 4 1/4 (w) x 3 1/2 (h) .....	\$165
<input type="checkbox"/> Full page ad 4 1/4 (w) x 7 1/4 (h).....	\$270
<input type="checkbox"/> Full page, inside back cover.....	\$375
<input type="checkbox"/> Full page, inside front cover.....	\$375
<input type="checkbox"/> Full page, back cover .....	\$425

Rates include all typesetting and layout.

Make checks payable to: Gorham Business Exchange. **Please write *Directory* in memo section.**  
Mail to: PO Box 416, Gorham, ME 04038

Please check here if you wish to be billed. ***Payment must be received by February 15, 2017***

**DEADLINE TO RESERVE AD SPACE IS FEBRUARY 3, 2017**

**Full page**  
**7-1/4 high x 4-1/4 wide**  
**\$270**

***Inside covers***  
**\$375**

***Back cover***  
**\$425**

**Half Page**  
**3-1/2 high x 4-1/4 wide**  
**\$165**

**Members Listing** Better Mousetraps  
no charge Main Street Gorham.....839-TRAP

**Quarter Page Vertical**  
**3-1/2 high x 2-1/16 wide**  
**\$110**

**Quarter Page Horizontal**  
**1-3/4 high x 4-1/4 wide**  
**\$110**